

GABRIEL CAMPO

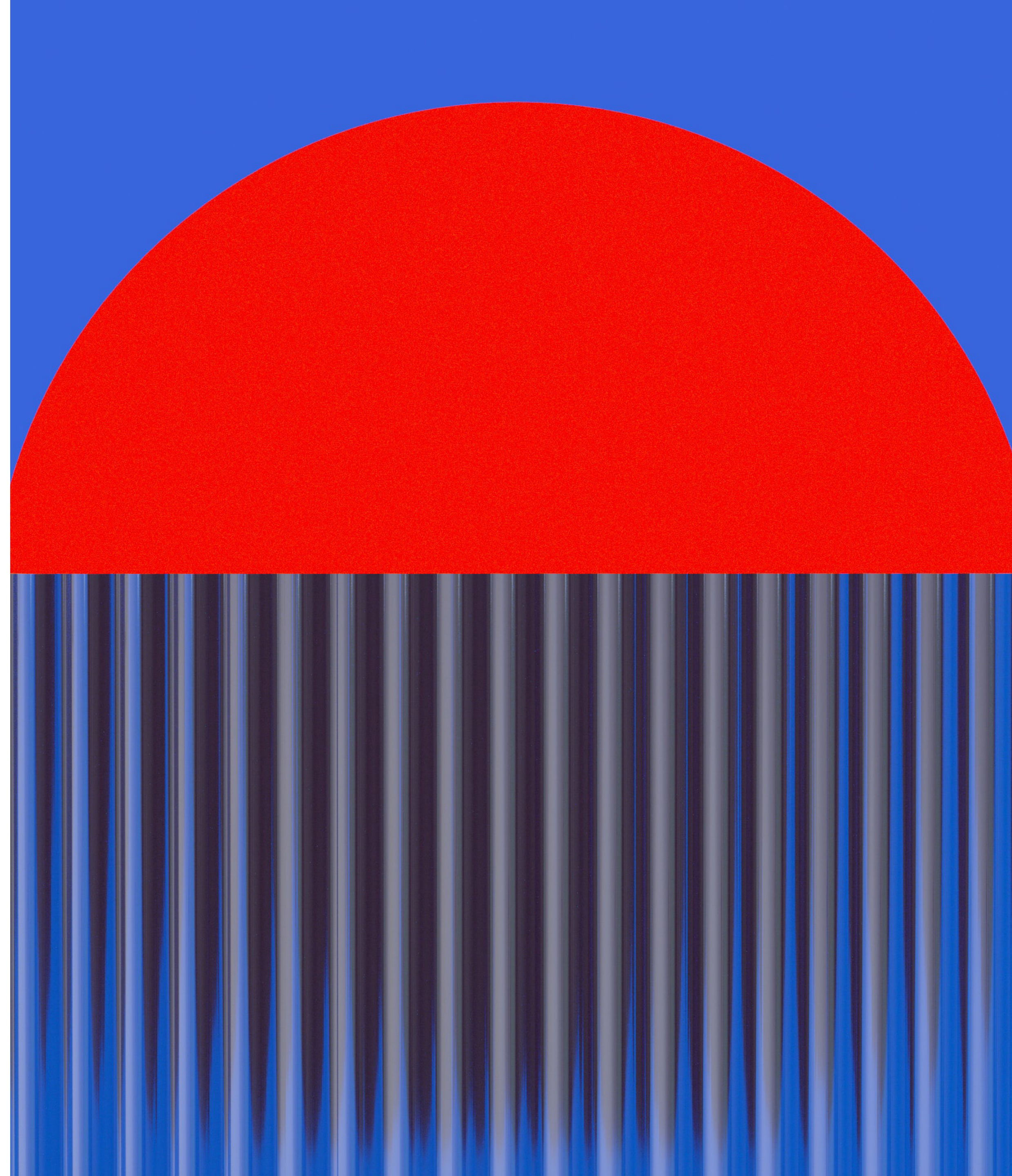
SELECTED WORK

PORTFOLIO

BRANDING

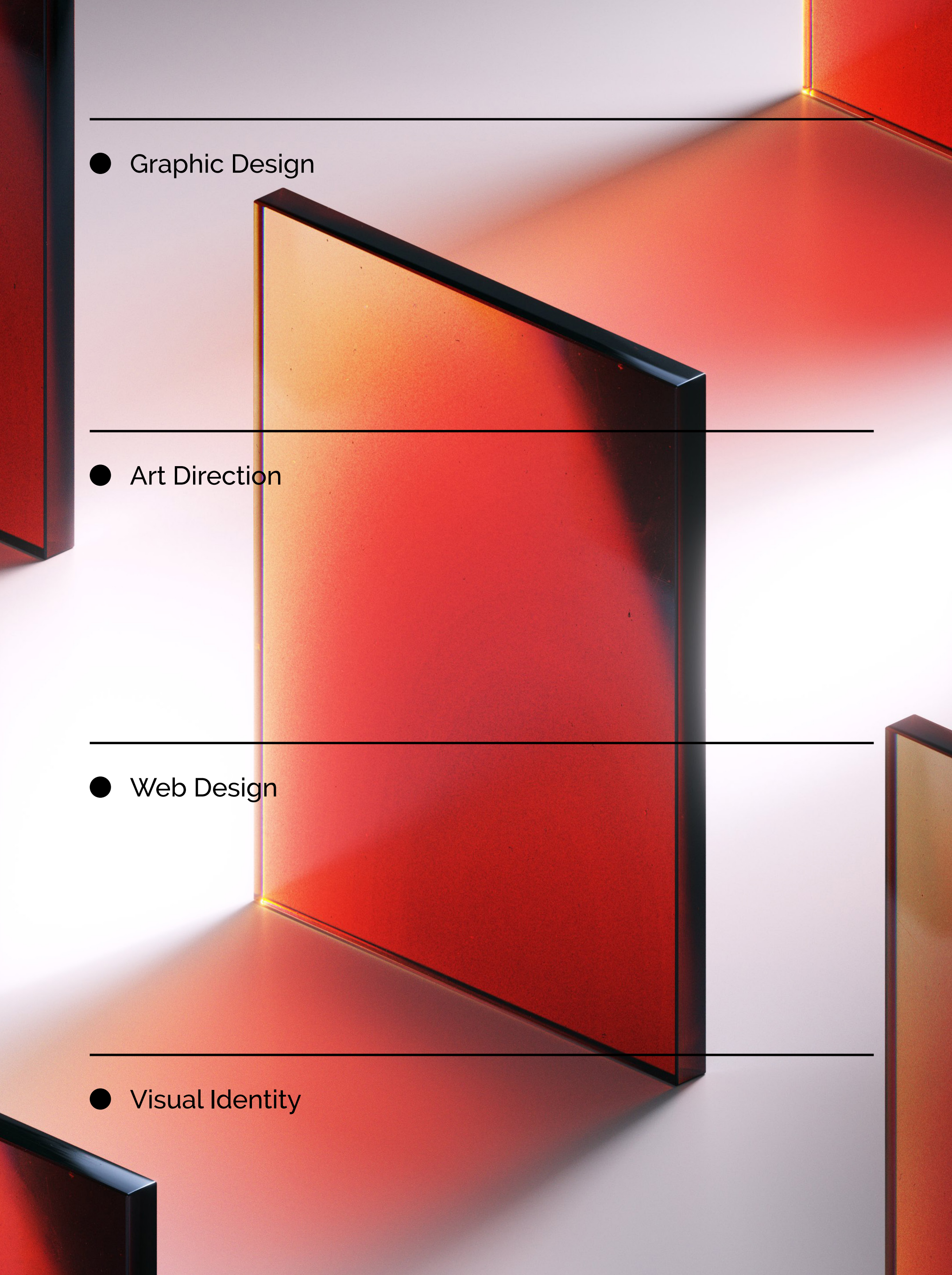
WEB DESIGN

DIGITAL



Hey there!
**I'm Gabe, a visual
designer and
creative thinker.**

I build digital experiences and design systems for purpose-driven brands. I'll spare you all the usual jargon—at the heart of it, I work hard to elevate brands to create a positive and memorable impact in my community. In my 4+ years of experience, I have worked with many clients spanning diverse sectors. What I love about my job is the collaboration and the creativity that comes from working with other designers. I currently work as a freelancer and I'm available for work!



- Graphic Design

- Art Direction

- Web Design

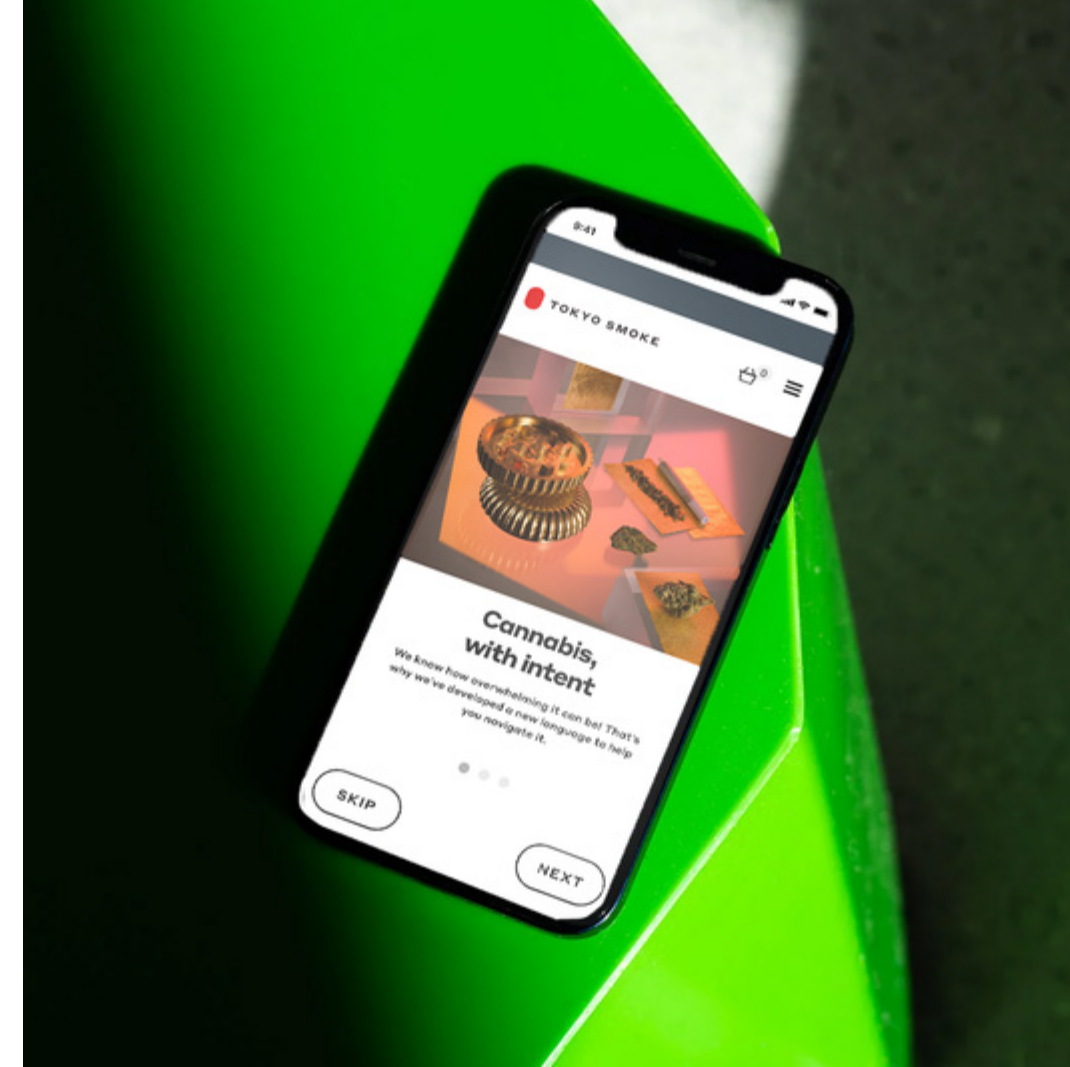
- Visual Identity

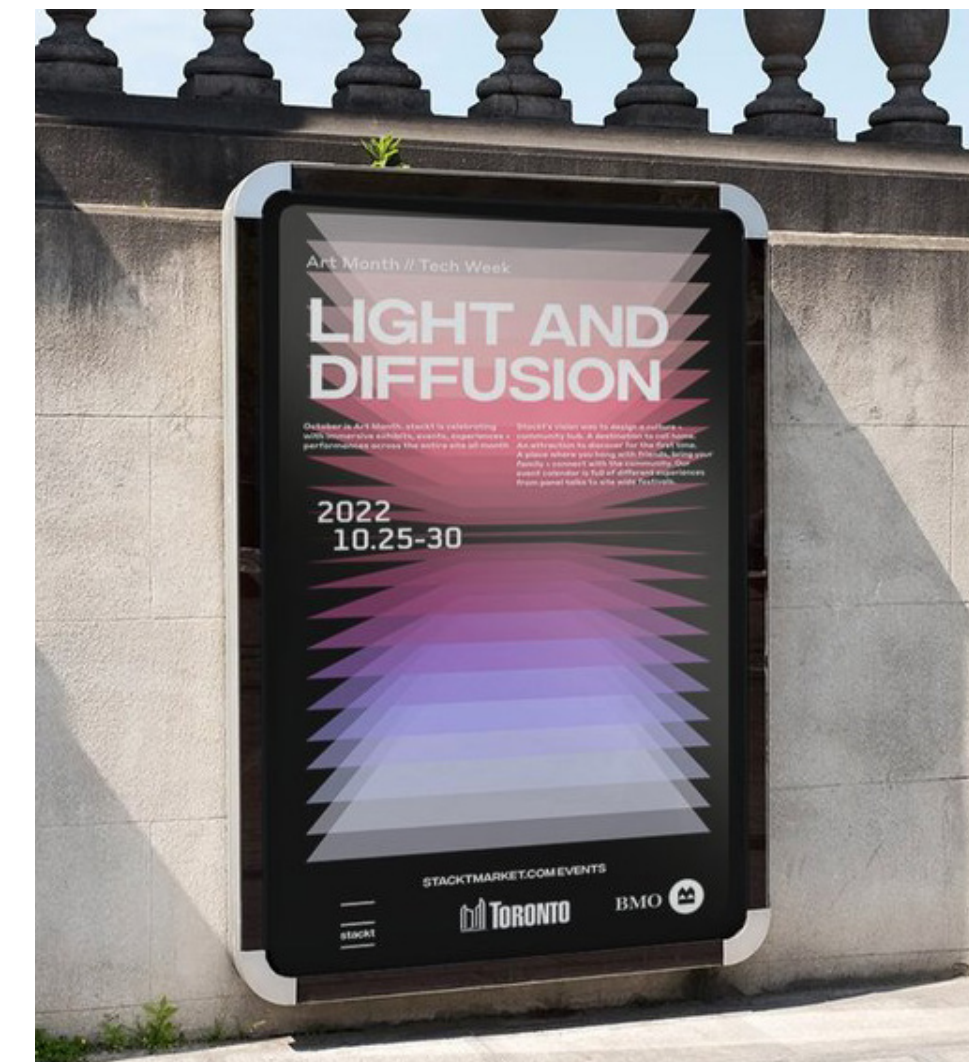
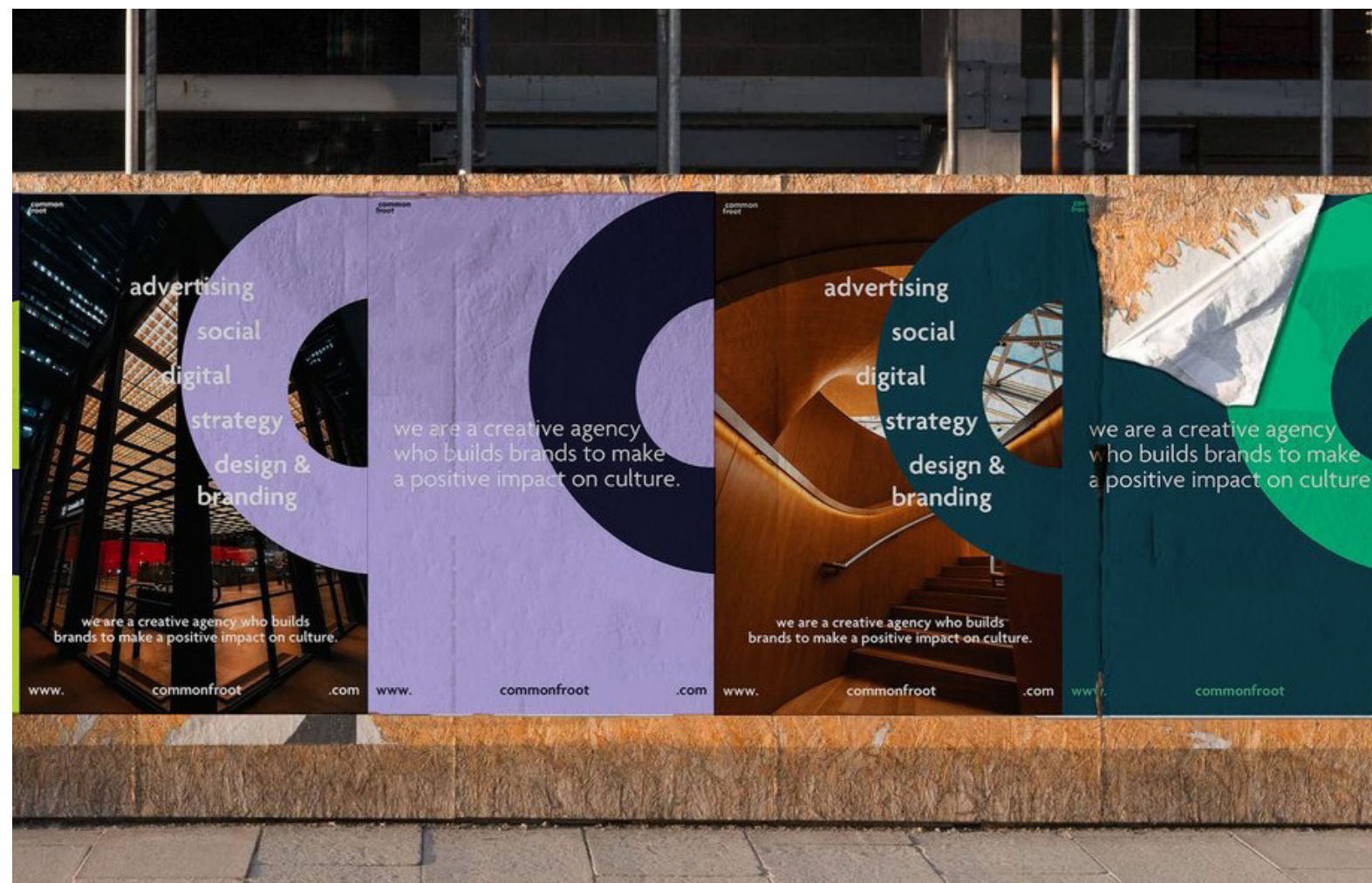
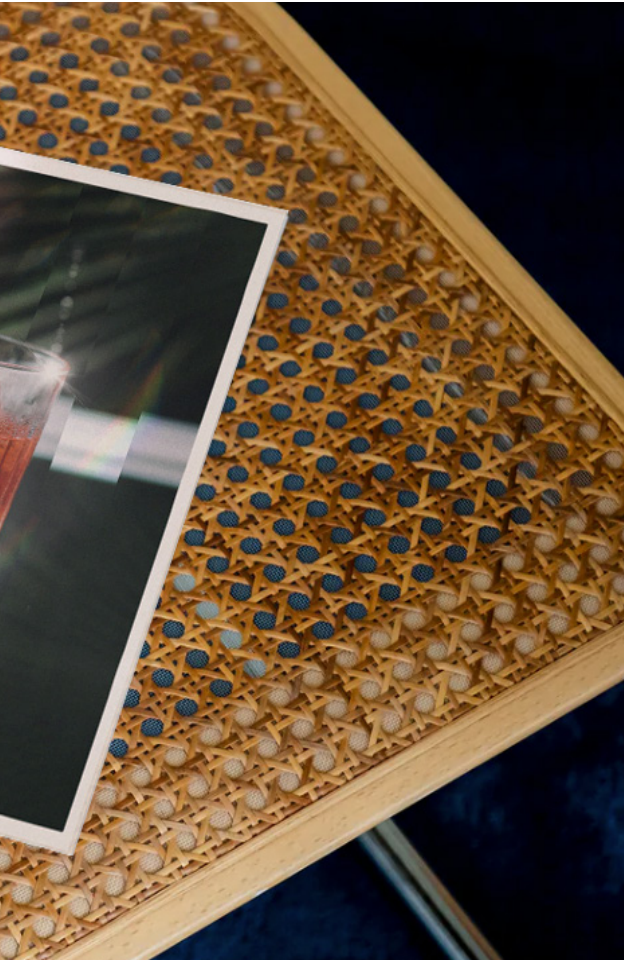
About

Hey there! I'm Gabe, a designer and creative thinker. I specialize in visual and UX design. After graduating university, I worked as a freelancer for few years where I worked with various brands from diverse sectors. I offer complete service in art direction and graphic design, providing strategic and creative solutions to optimize project potential.

In 2020, I joined a Toronto-based agency called the turn lab. My role as a designer at the agency allowed me to work as a graphic & web designer for various accounts and to collaborate with other creative thinkers to produce national & regional campaigns. I've been fortunate enough to work alongside a team of extremely talented designers who helped to deepens my appreciation for great design.

Work





object d'brand

Brand identity for Object d'brand, a Toronto-based consulting firm that offers services in strategy, media buying and public relation. The project included branding, landing page, internal communication assets and brand guidelines.

Year

2021

Role

Graphic Designer



object d'brand

You go unnoticed, until you steal the show.

That's why we innovate and create at the intersections to bring forth the best possible solutions for our clients and their brands.

Branding + Strategy
objectdbrand.com

object d'brand

Branding + Strategy
objectdbrand.com

object d'brand

Branding + Strategy

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object d'brand

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object d'brand

menu

**You go unnoticed,
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for our clients and their brands.



common froot

Visual identity for Common Froot, a Toronto-based media agency with a predominant focus on the LGBTQ2+ community and dedicated to build authentic campaigns that create impact and real change. In a mission to amplify authentic queer voices, they support the development and execution of queer-focused marketing campaigns and offer educational resources for corporate and erg growth.

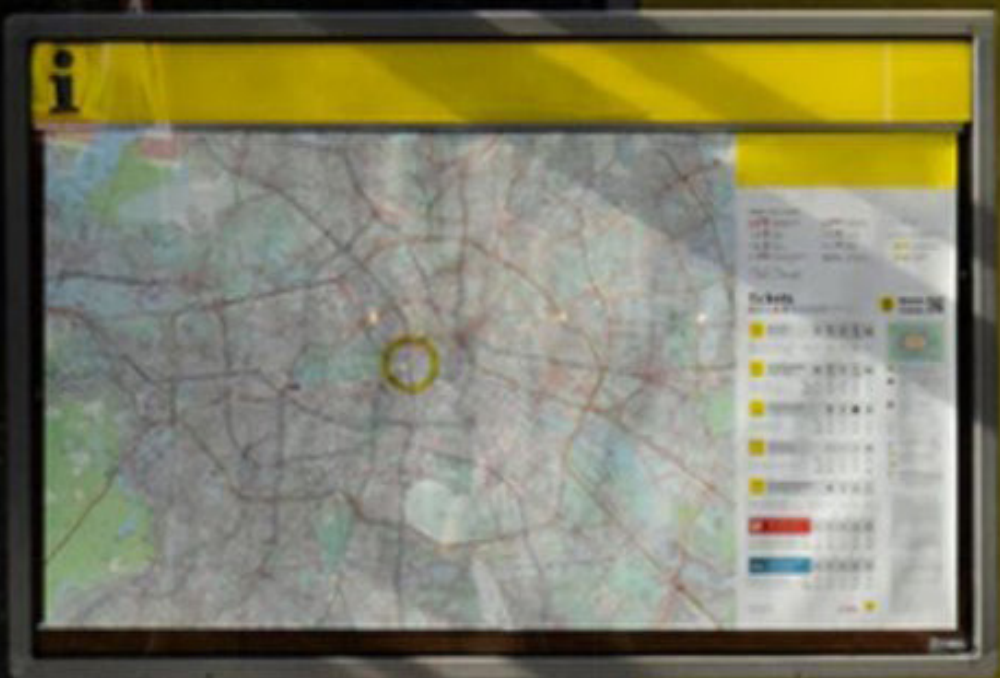
Year	Role
2021	Graphic Designer / Web Design



common
froot

advertising
social
digital
strategy
design &
branding

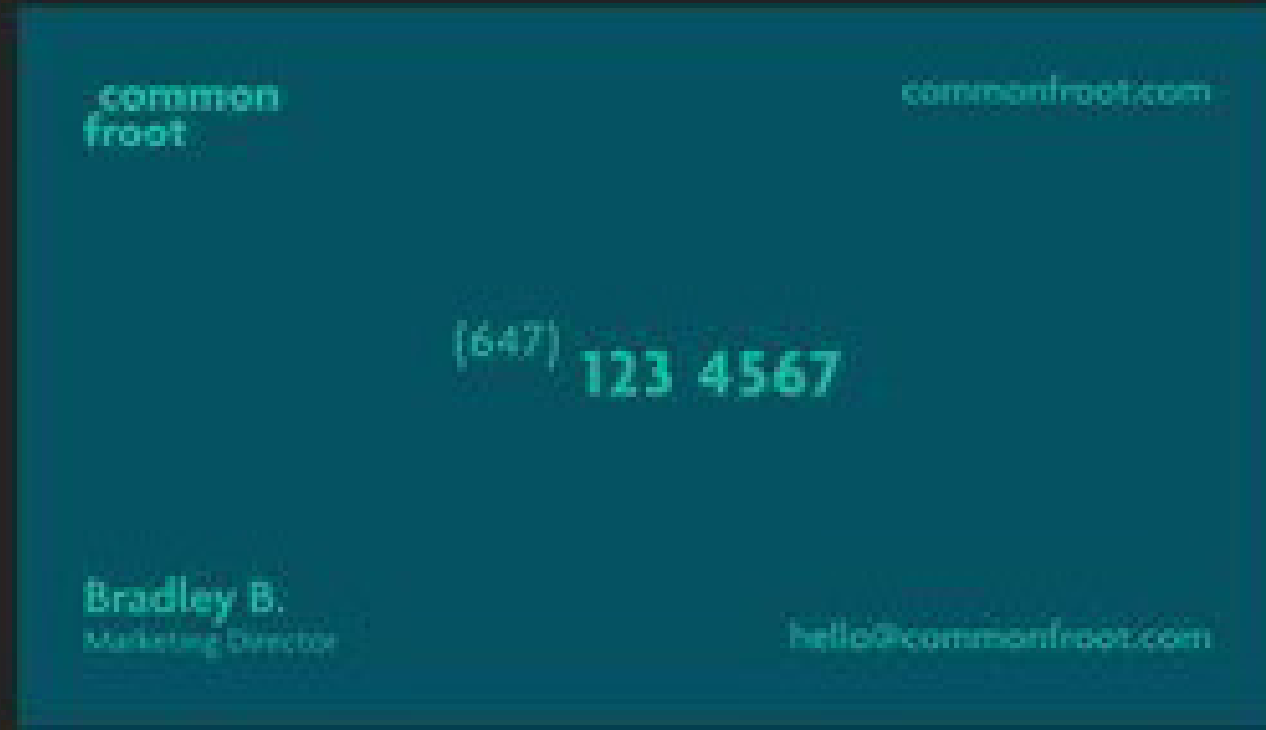
www. commonfroot .com

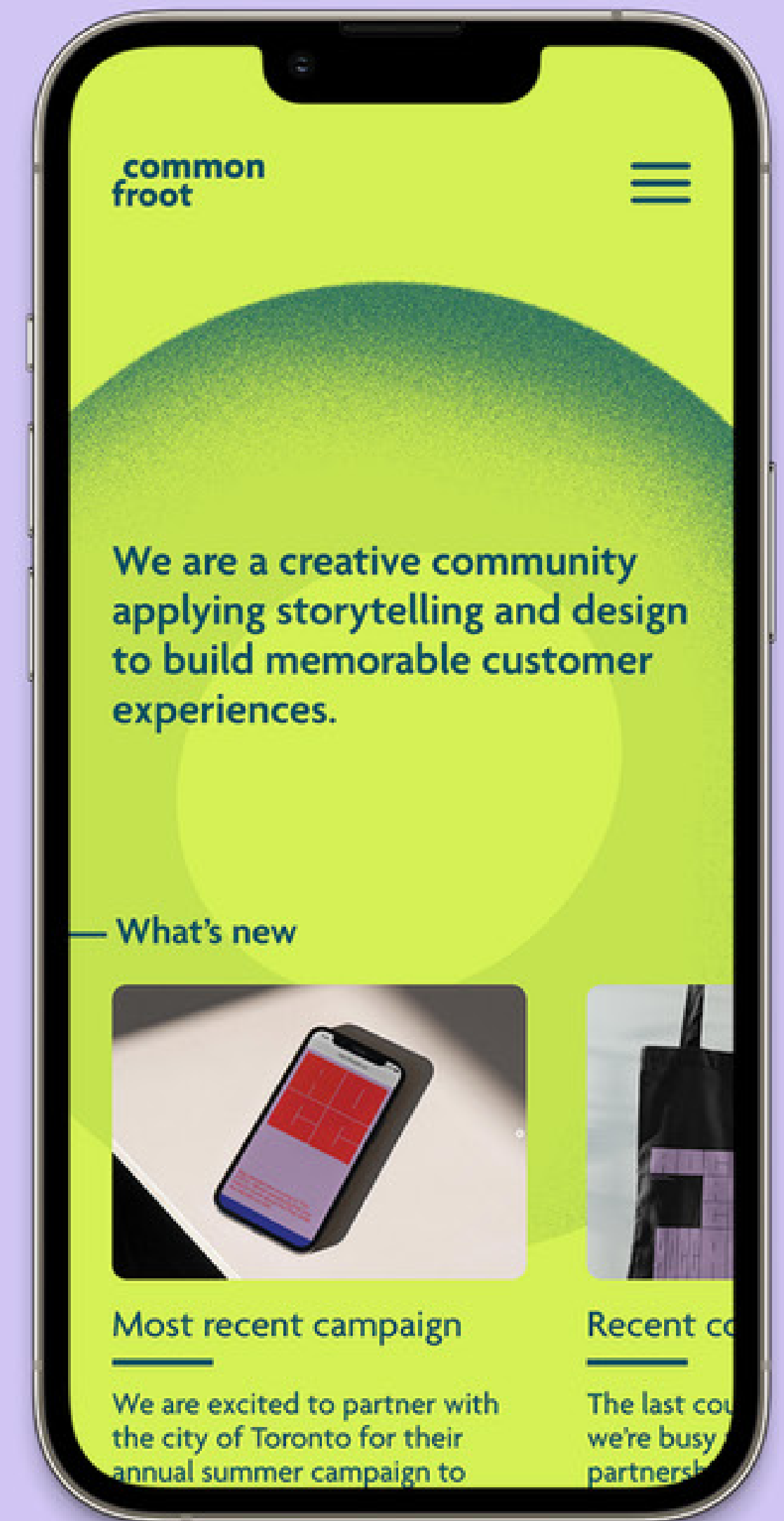
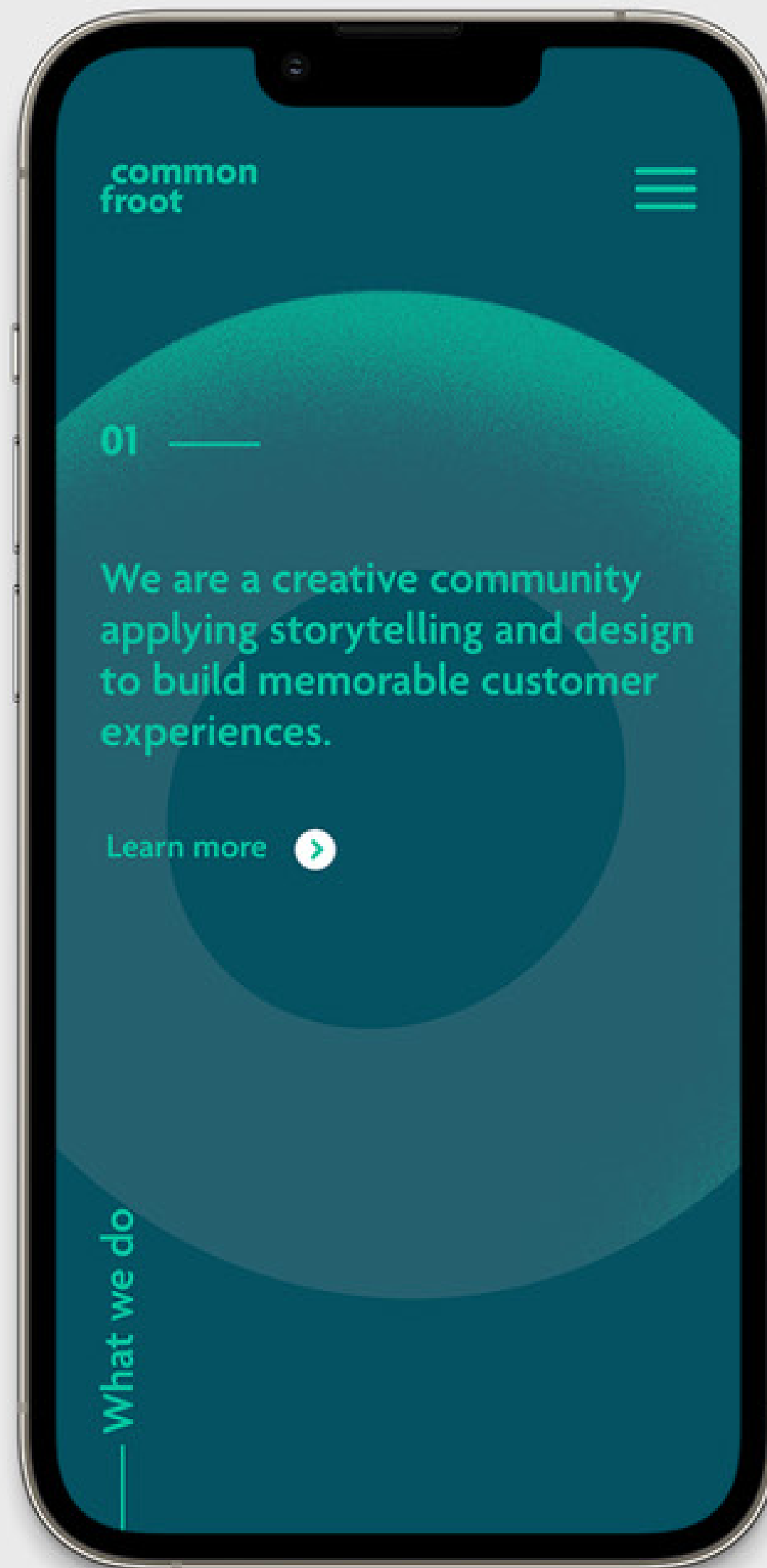


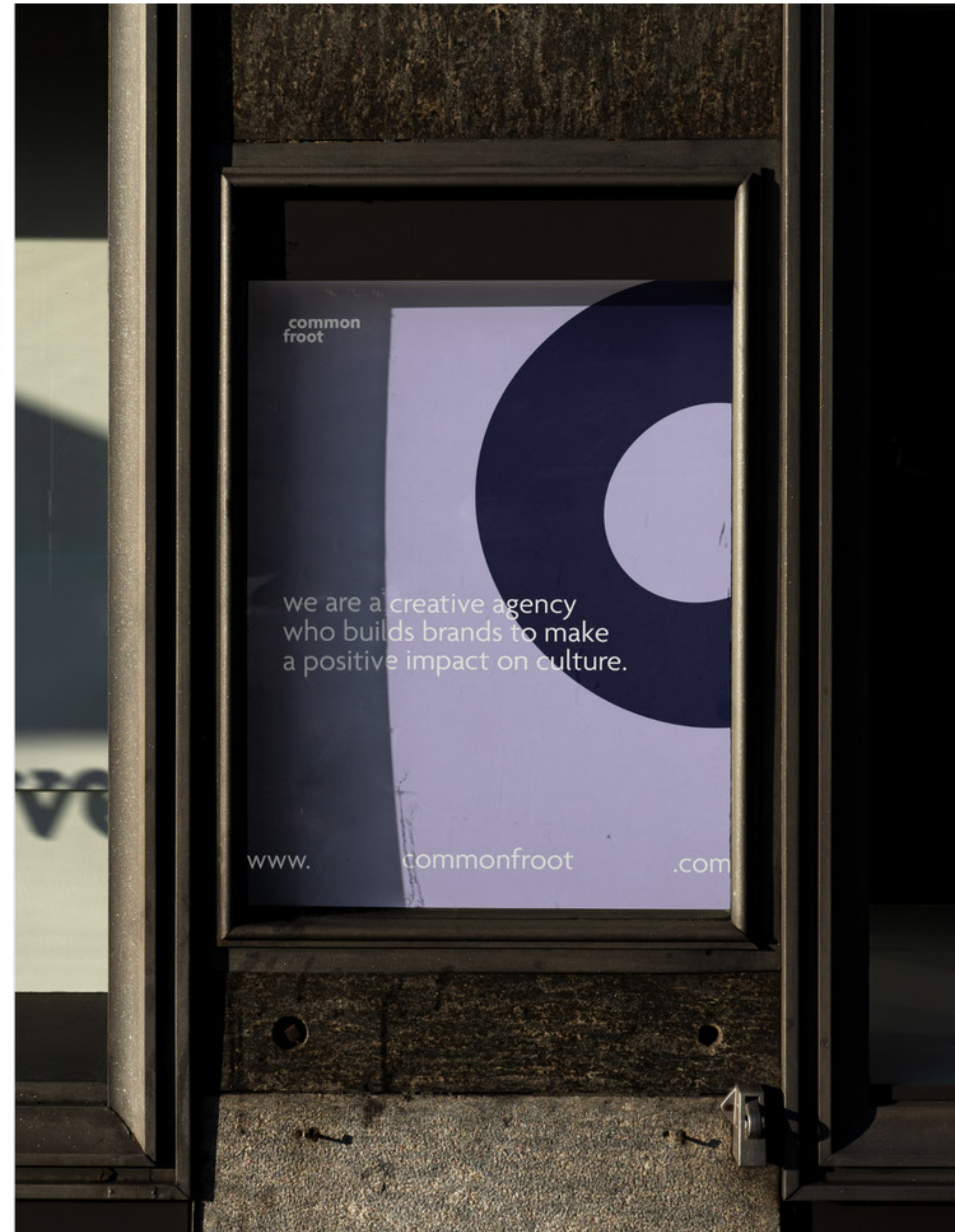
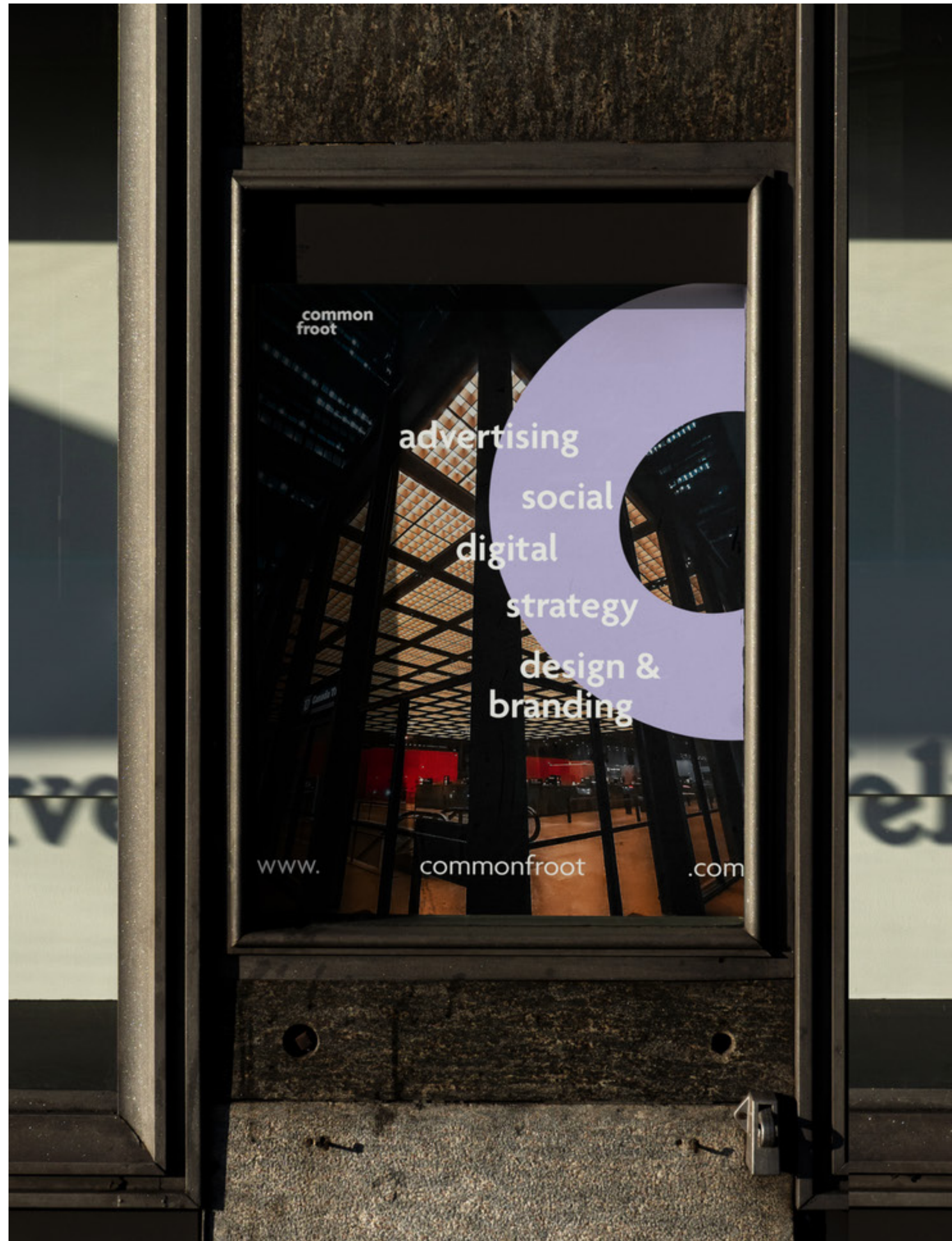
common
froot

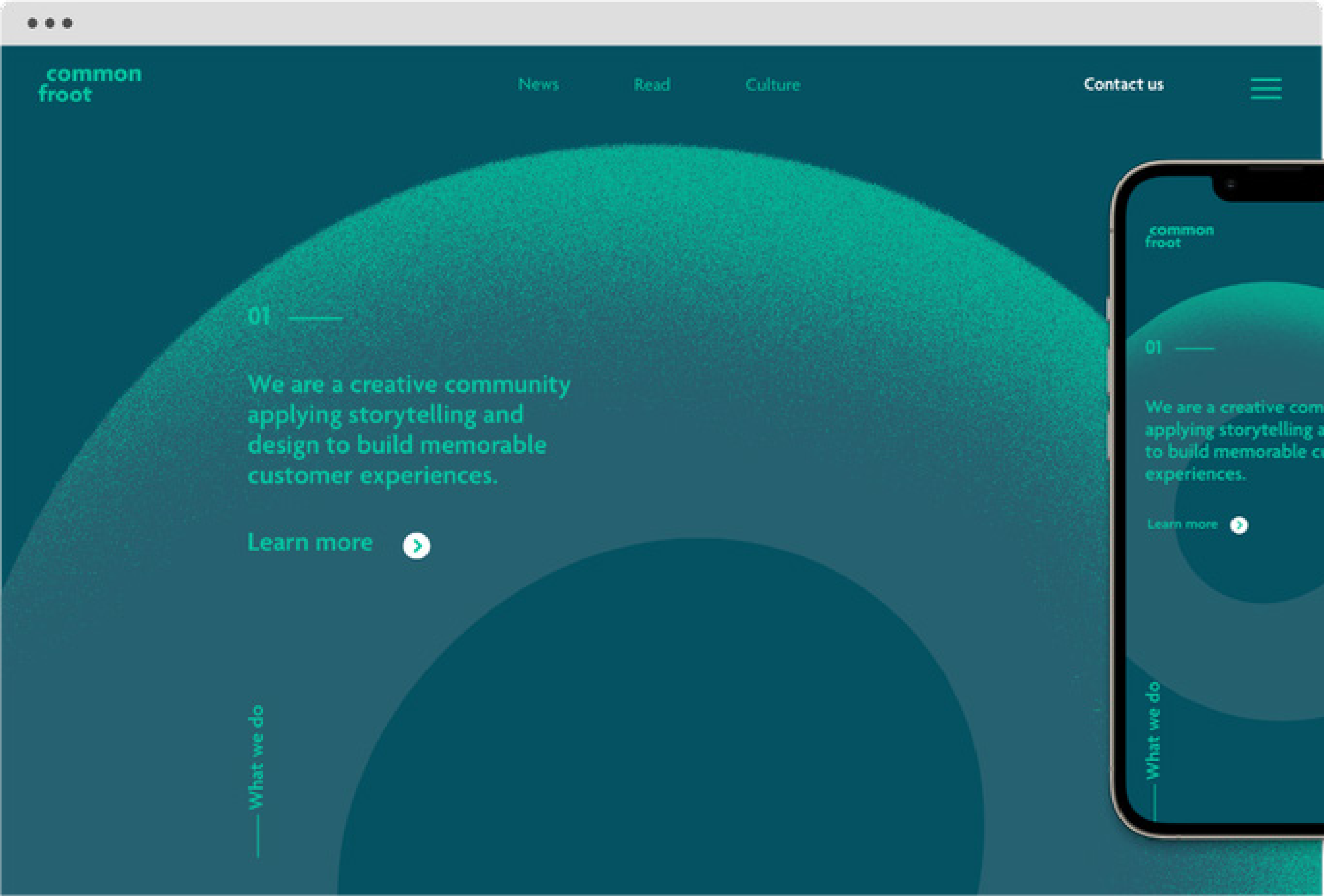
we are a creative agency
who builds brands to make
a positive impact on culture.

www. commonfroot .com









01

We are a creative community
applying storytelling and
design to build memorable
customer experiences.

Learn more 

— What we do



01

We are a creative community
applying storytelling and design
to build memorable customer
experiences.

Learn more 

— What we do

cocktail emporium

Various promotional assets for a small boutique chains specializing in unique cocktail accessories and glassware. For this project I was in charge of the creative and I designed the social media and printed assets.

Year

2021

Role

Art Direction /
Graphic Design



Cocktail
Cocktail
Cocktail
Cocktail



**SWIPE UP
& JOIN US**

Sign up for
weekly specials

emporium
emporium
emporium
emporium

*cocktail
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Cocktail
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Cocktail
Cocktail



**Spring
Things**

Shop our
new collection

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**NEW
ARRIVALS**

Check our
weekly additions

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Cocktail



**ON SALE
NOW**

Newly discounted
items added

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cocktailemporium 14h

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Send Message

cocktailemporium 14h

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Cocktail Gift Sets



Swipe Up

Send Message


cocktailemporium.com

Order online & curbside pickup at one of our 3 locations

NEW ARRIVALS BAR TOOLS GLASSWARE GIFTS *cocktail emporium* RECIPES FAQs SEARCH YOUR BAG

Spring Things

Feel that? It's a breeze of fresh air through your home bar! Shop our favourite ingredients and tools for spring.



Home Spring Things Sort By: **Featured** ▾

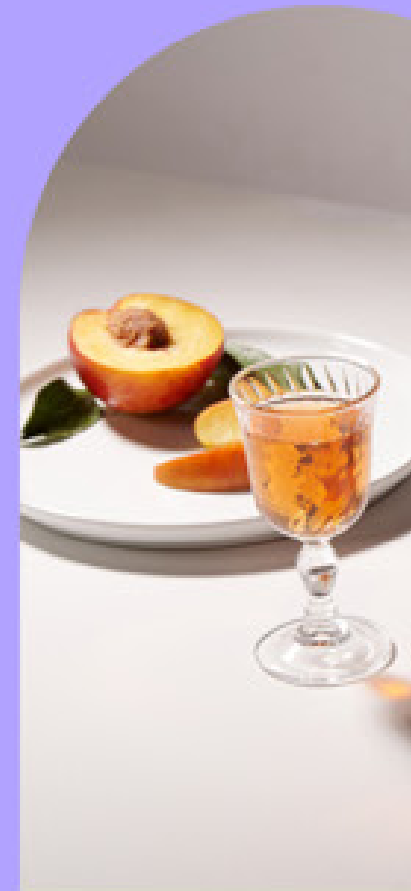
New Arrivals

MacBook Pro

Cocktail Emporium

We have curated a list of our favorite classics for you to take home and share with friends and family. From our team to you.

Cocktail Series



Cocktail Emporium

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Cocktail Series



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Cocktail Series



dynasty

Dynasty is located along the trendy Trinity Bellwoods neighbourhood in downtown Toronto. It offers a unique selection of interior design, tropical plants, cactus and ceramics. The project was commissioned to celebrate the store 10th anniversary and the opening of a second boutique in Yorkville, Toronto.

Year

2019

Role

Identity Design



dynasty shop

Toronto-based botanical boutique specializing in interior design with a focus on unusual and high quality tropical plants, ceramics and selected objects for any space.

1086 Queen St W, Toronto

dynasty



dynasty shop

Toronto-based botanical boutique specializing in interior design with a focus on unusual and high quality tropical plants, ceramics and selected objects for any space.

1086 Queen St W, Toronto

dynasty



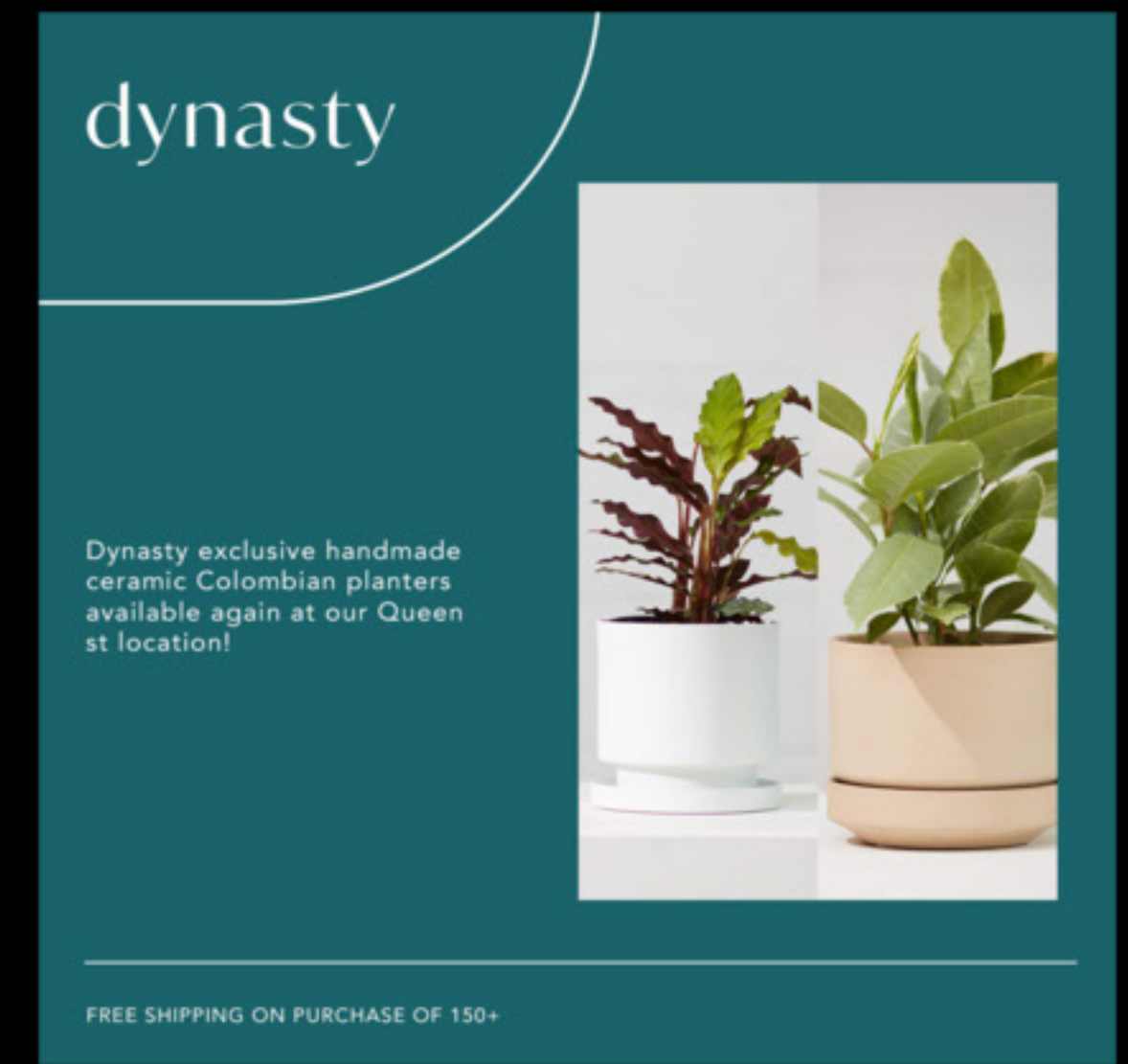
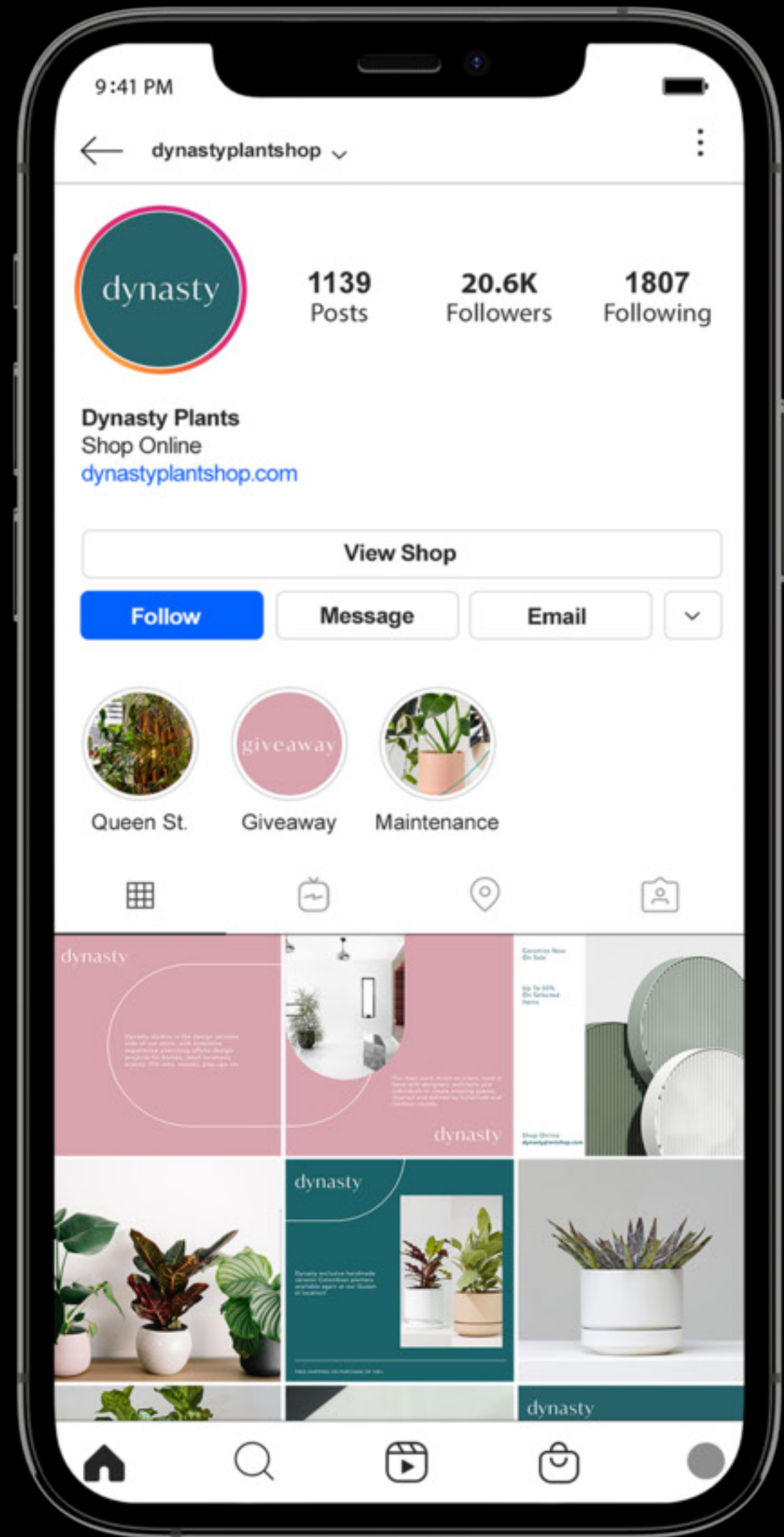
dynasty shop

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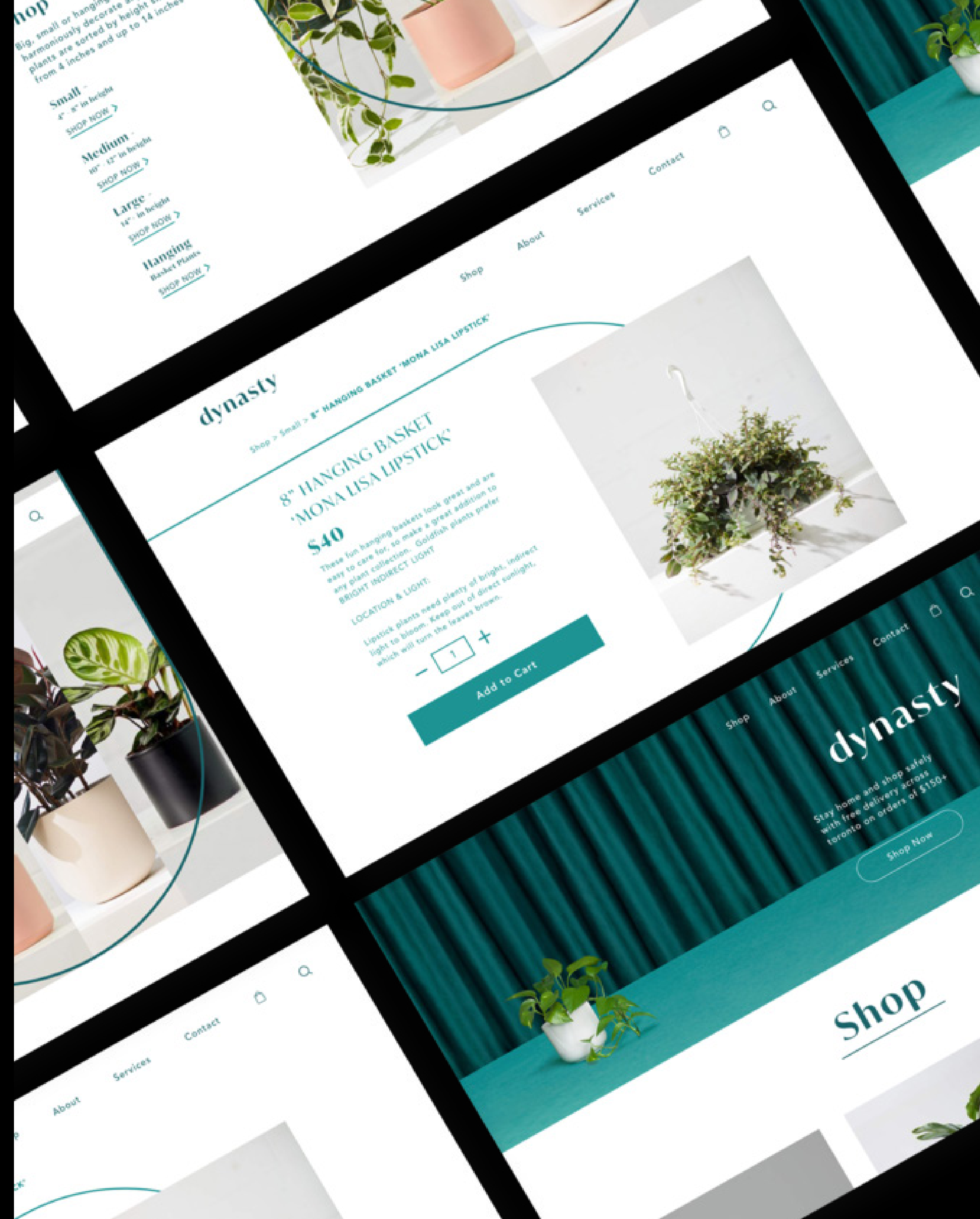
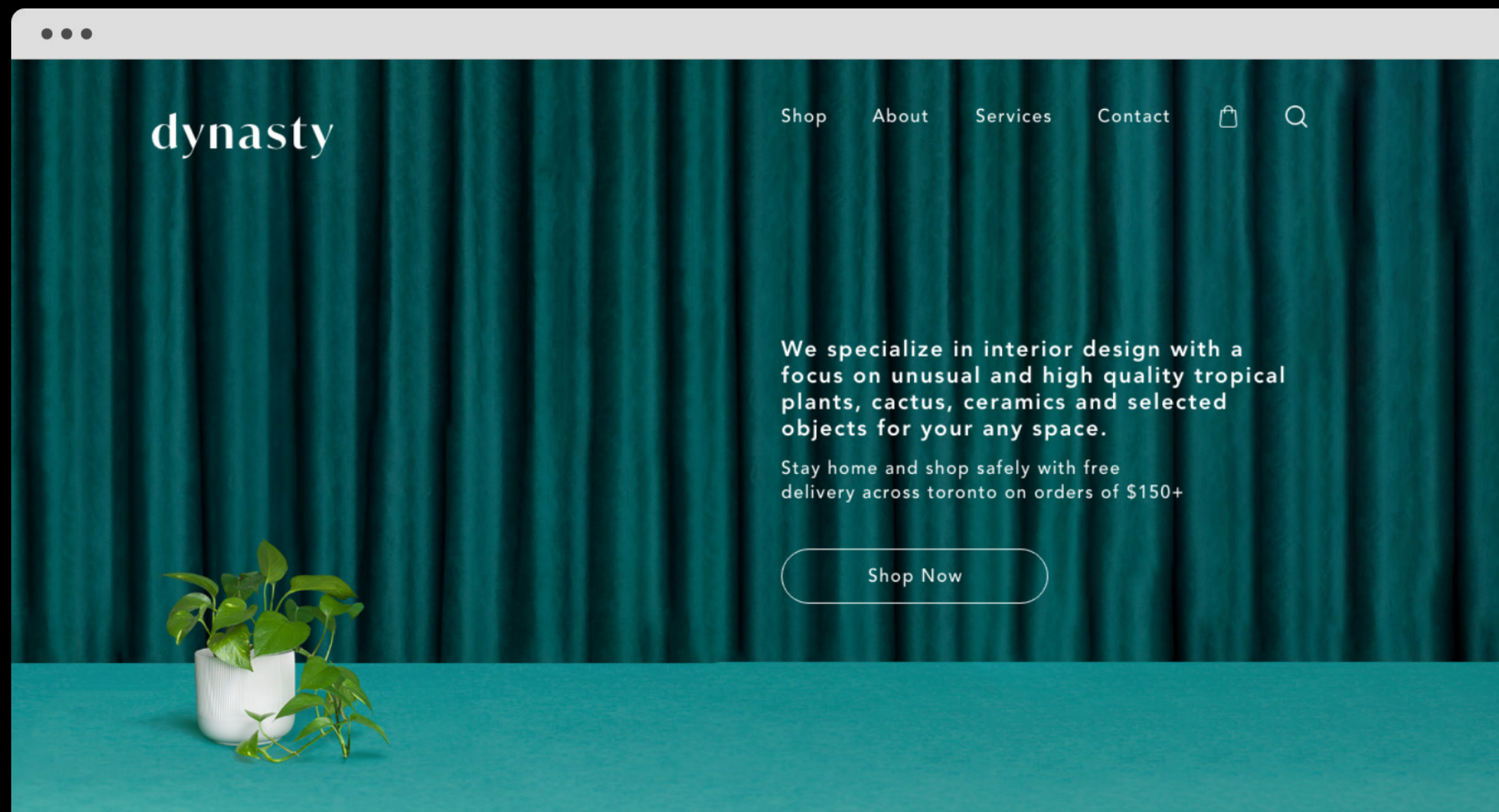
1086 Queen St W, Toronto

dynasty









man of parts

Various freelance work I did for man of parts - brand owned by Weishaupt Design Group. Jobs included image retouching, catalog production, short video and social media.

Year

2022

Role

Graphic Design /
Post Production

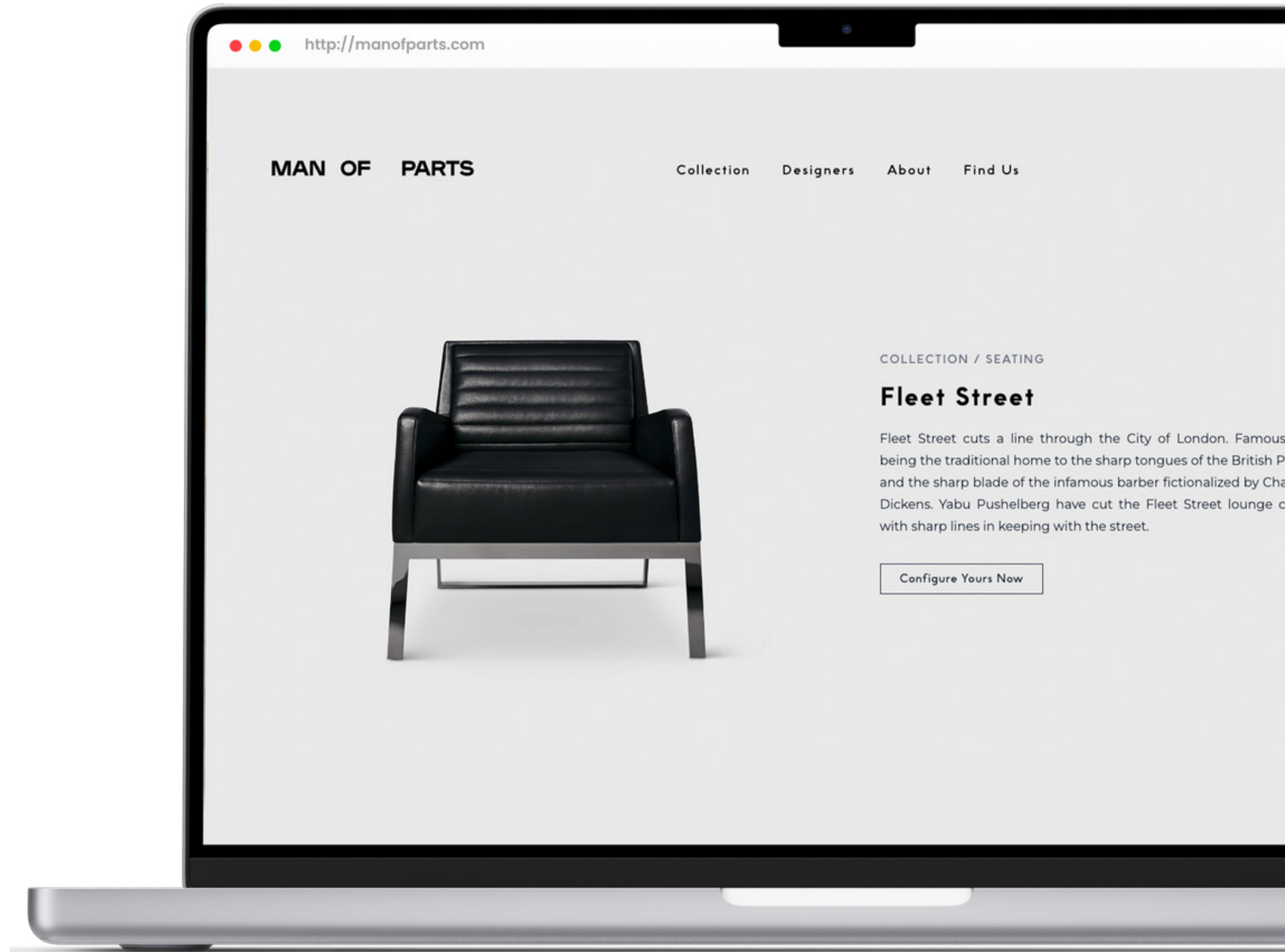


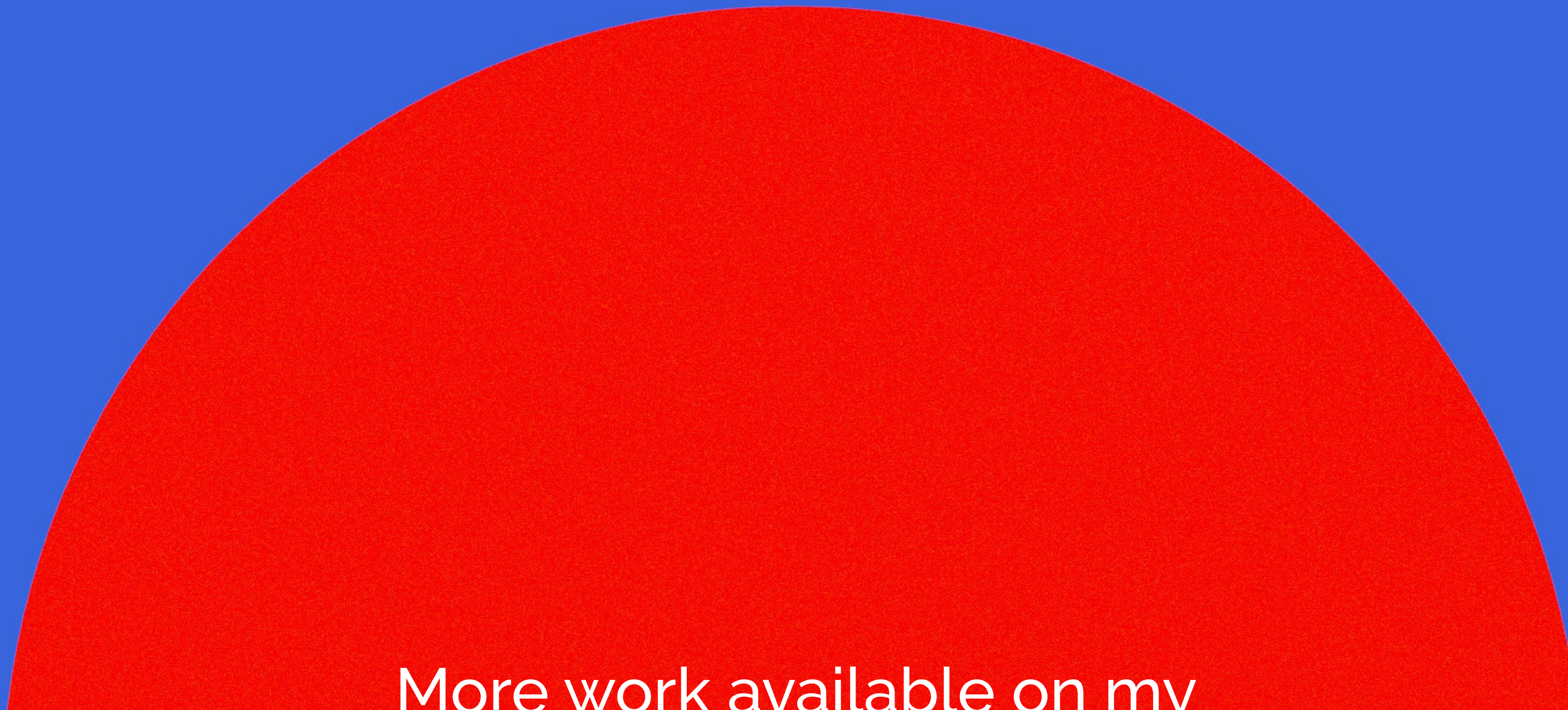




MAN OF PARTS







More work available on my
website gabrielcampo.net

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